TITLE: Irresistible Influence

TEXT: “Let not steadfast love and faithfulness forsake you; bind them around your neck; write them on the tablet of your heart. So you will find favor and good success in the sight of God and man.” Proverbs 3:3-4

TARGET: The power to influence others comes when our focus shifts from “me-centered” to “you-centered”.

I. **A Loving Influence:** “steadfast love”
   A. Seek to be **Interested** before being **interesting**
      1. Show you care (Matthew 14:13-14)
      2. Slow to speak: (James 1:19)
   
   B. Seek to **Make Others Feel important**
      1. **Names Matter** (John 4; Luke 19:5)
      2. **Questions** Flatter (John 21:15-17)

II. **A Faithful Influence:** “bind them around your neck”
   A. **Friending**: be selective (Proverbs 12:26, 13:20)
   B. **Critiquing**: be careful (Matthew 7:1)
   C. **Celebrating**: be championing (Romans 12:10)
   D. **Inviting**: be a bringer (John 1:40-42)

The Key Component: **Intentional**

TAKE AWAY: You can’t be INFLUENTIAL without being INTENTIONAL